memeticor® provides software* for the right half of the brain. Most decisions are made "on a gut level", in addition to numbers and facts what we need is a really good editing of correlations of visions, ideas and targets.

No Hard Facts without Soft Facts
no SoftFacts without Hard Facts!
In our "fast moving time" it is absolutely possible that a fit as a fiddle company anytime – over night – becomes steamrolled by a new technology or a more modern approach.

www.memeticor.com
### Information Management

- **IT SSS Check**
  - (Strategy, Security and Sense)
- **project metrics, -income statement**
  - requirements analysis
- **strategical und taktical understanding**
  - of using information
- **Problem IAP**
  - (Identification-Analysis-Prevention - z.B. massdata growth)
- **Electronic Data Interchange**
  - (B2B, B2C, e-commerce, clearing)
- **document management** (incl. CAD, CAE)
- **data model analysis**
  - BPO (business process optimization)
- **classification systems**
- **choosing the right technology**
  - (GPL tools)
- **FVC approach**
  - (Find - Visualize - Communicate)

IT solutions are used in supporting the **organisation**.

IT is often used as management instrument, as a link from strategy to realisation, the "management glue".

### Innovation Consulting

- **simplification of modules and reduce total number of modules**
- **catalogues of goods and spareparts**
- **competition analysis and value analysis**
- **analyse business model and fit objective targets**
- **problem solving strategies and moderation**
- **Goal-oriented focusing of companies**
  - (Charakter Index for Organisations CIO)

There is something like the "principle of the highlander" – there is only one, "the original", selected by the selection procedure of **Memetic** (Information-Evolution).

The Better is the enemy of the Good.

### Idea Management

- **creative-work-shops**
- **idea-exchange**
- **idea-managementement-systems**

The best **ideas** "from Scheibbs to Nebraska"