



# mem-learning® Whitepaper

## memetic based e-learning

takes your  
ideas home...

## Function

mem-learning® is designed to visualise, appraise and communicate learning processes. On the basis of a preassigned graphical structuring- and appraisal schema you can very easily gather and make up all of your relevant data.

Concerning the outstanding web graphics platform you can memorably communicate and trace all of your relevant learning processes and its correlations.

We offer substantial options for interaction available by the use of state of the art database technology:

- Searching
- Data Input and gathering, visualisation and formula evaluations
- Annotations
- Comparison lists
- Snapshots and time series
- Calendar functionality and e-mail notification
- Multilingualism support

## Customer Benefit

Corporate culture, special technical idioms, new business areas and market segments, foreign languages of co-operation partners – there are a lot of scenarios where mem-learning® would be of good use.

Using mem-learning® you **expand** the ken of your employees in a well directed manner and provide a very efficient handling of new information.

At the same time using mem-learning® you **achieve** a continuous learning process, because every data become stored in an analysable manner and you can combine and compare them at any time.

By the graphical visualisation you get a really quick overview about complexity and details. And by the potentials of interactions every coherences become clearly cognizable and easy to communicate. The underlying object oriented schema ensures that your learning processes become consistent, comparable and easy-to-handle.

The possibilities of instant integration with the other modules of the tool called mem-topics® from memeticor® offers a unprecedented consistence of strategic targets, ideas, chances and risks, business processes, technical documentation towards problem management and e-learning – the big picture of „soft-facts“.

Win your headstart using mem-learning®!

## Technology

mem-learning® is based on the tool mem-topics® from memeticor®, an universal web tool. The technology behind is the object-relational database Cache® from Intersystems®.

The graphics is based on the XML based international standard SVG (Scalable Vector Graphics).

All you need is a server running Windows (XP, 2000) or Unix (Linux, etc.) and a client running Microsoft® Internet Explorer® (version 6 or higher) and the free available Adobe® SVG Viewer (version 3.0 or higher).

You may use the instant integration to the other modules of the tools mem-topics® from memeticor®, and you have easy but powerful possibilities of integration by the used architectur (SOAP, ODBC, Java, .NET, SAP, etc.).