takes your

ideas home...

Function

mem-topics© is designed to visualise, appraise and communicate issues and facts by easily interactive modelling of an object orientierted schema. This schemas are to be interactively used in many cases but in an consistent and standardised manner.

Concerning the outstanding web graphics platform you can memorably communicate and trace issues and facts along with its correlations and impacts.

We offer substantial options for interaction available by the use of state of the art database technology:
· Brainstorming, Voting and Cloning of Information
· Searching
· Data Input and gathering, visualisation and formula evaluations
· Annotations
· Comparison lists
· Snapshots and time series
· Calendar functionality and e-mail notification
· Multilingualism support

Customer Benefit

mem-topics© will help you for easily implementing **informationsmanagement solutions**, especially for solutions that are process orientierted, like solutions that needs standardaised guidelines that must be changed from time to time.

Using mem-topics© you will **increase** your efficiency because you can use many things again and again. There is an extremely fast **training curve** owing to the object orientiented approach that ensures a uniform and easy handling and administration.

At the same time using mem-topics© you will **achive** a continuous desin process, because every data become stored in an analysable manner and you can combine and compare them at any time.

y the graphical visualisation and the potentials of interactions every coherences become clearly cognizable and easy to communicate. Involved parties get really **motivated**!

memeticor® offers already preconfigured modules for the tool mem-topics© to be used for: strategic target finding, idea finding, chances and risiks appraisal, business process modelling, technical documentation towards problem management and e-learning – the big picture of „soft-facts".

Win your headstart using mem-topics©!

Technology

mem-topics© from memeticor® is an universal web tool.
The technology behind is the object-relational database Cache© from Intersystems® version 2007.

The graphics is based on the XML based international standard SVG (Scalable Vector Graphics).

All you need is a server running Windows (XP, 2000) or Unix (Linux, etc.) and a
client running Microsoft® Internet Explorer© (version 6 or higher) and the free available Adobe® SVG Viewer (version 3.0 or higher).

You may use the instant integration to the other modules of the tools mem-topics© from memeticor®, and you have easy but powerful possibilities of integration by the used architectur (SOAP, ODBC, Java, .NET, SAP, etc.).